Clinic Answering Machine Script

An effective way to make your clients aware of the canine Heart Health Month activities at your clinic is to record a message on your phone for callers placed on hold or those who call after hours to hear.

We have suggested 2 message options you might want to use, but you can tailor the messages to meet your specific needs.

Option 1 allows clinics to go into more detail about canine heart disease and any events that are being held at the clinic before inviting them to contact the clinic for further information.

Option 2 is a much shorter message meant to quickly spark interest and then ask clients to contact the clinic for further information on canine heart disease.

We hope you find these suggested messages useful in promoting canine Heart Health Month at your clinic.

OPTION 1

Did you know that up to 10% of all dogs develop heart disease? Fortunately, if heart disease is detected early and your veterinarian starts treatment right away, these dogs can do very well, playing better and living longer.

This month is Heart Health Month at our clinic. That means we are focusing on providing you with as much information as possible to help you better understand canine heart disease. We invite you to [OPTIONAL: attend our special educational event on (insert date) or] pick up some of the heart disease information we have available at our clinic.

Ask us for more details or visit www.yourdogsheart.com to learn more.

OPTION 2

Did you know that it is estimated that 10% of dogs have heart disease? And that percentage increases with age! This is canine Heart Health Month at our clinic. Ask our clinic staff for more information or visit www.yourdogsheart.com to learn more about canine heart disease.